

# news release

For immediate release

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## METRO NAMES VICE PRESIDENT OF HEALTHCARE MARKETING

### *Rob Sobie Joins Metro Healthcare Team*

**WILKES-BARRE, Pa. (November 15, 2010)** – Metro, a world leader in providing technology, storage and transport solutions for healthcare facilities and other industries, announced today that Rob Sobie will join its Metro Healthcare team as the vice president of healthcare marketing. In this role, Mr. Sobie will be responsible for managing all healthcare products groups and the company's overall global healthcare marketing efforts. He and his family will be relocating to Metro's corporate headquarters in Wilkes-Barre, Pa.

Mr. Sobie served most recently served as a national vice president of sales for CareFusion, a medical technology products company, aligning sales, service and training to drive the corporation's strategic vision and market leadership position. In his 17 year tenure, Sobie served in marketing and sales leadership roles at CareFusion; Cardinal Health, a leading healthcare distribution company; and Pyxis, a leading provider in automated medication and supply dispensing.

"With our increasing focus on healthcare and to growing our platforms globally, we understand the critical role that marketing plays in driving our development process and promoting our market leadership initiatives," said John Nackley, president and CEO of Intermetro Industries Corporation. "Rob brings with him an unsurpassed expertise and passion which will not only complement our strategic growth initiatives, but will help us to move to the next level in the global medication, information and supply management categories."

The new hire represents Metro's commitment to strengthening its position in the healthcare industry through a more concentrated focus on the marketing and development efforts related to technology products and solutions.

For more information on Metro and its diverse breadth of healthcare products, visit [www.metro.com](http://www.metro.com).

#### **About Metro**

For more than 75 years, Metro has been the world's leading manufacturer of technology, storage and transport products in commercial products, food service, healthcare and consumer products. Committed to understanding the needs of customers and channel partners, Metro provides complete solutions that optimize space, improve workflow and ensure overall safety. InterMetro (Metro) is a division of Emerson.

#### **About Emerson**

Emerson, based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets through its network power, process management, industrial automation, climate technologies, and tools and storage businesses. Sales in fiscal 2010 were \$21 billion. For more information, visit [www.Emerson.com](http://www.Emerson.com).

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